Centenary College
President's Report
1981-1982

From the President

Non agimur tumidis velis!

It may or may not be true that *"Labor omnia vincit."* To us Centenary "Laborers" that *"omnia"* is a shade presumptuous! Rather it is the sacrifices of Centenary's friends — and an enormous amount of God's grace? — that have surely accounted for most of the *"omnia"* achieved here these past few years!

Be that as it may, a Latin tag which does seem to fit our condition in '81/82 is, *"Non agimur tumidis velis"*: "We are not afraid of swollen sails."

For there have been times when people regarded Centenary as a ship lost in a fog of financial woe, dead in the water of dwindling enrollment, leaking assets from every seam.

But the spirit and reality of the College today is *"Non agimur tumidis velis."* — We are sailing with full sails, and it is a great feeling!

The topsail, of course, is the budget. It was much harder to balance this year because of the severe cutbacks in federal aid to students. But this sail was nevertheless full: we balanced the budget once again.

The campus was full: 1292 students enrolled for courses this year. Academically, it was a most distinguished year. The campus is beautiful.

The Endowment canvas fills appreciably. Morale is (and then I will kill this metaphor, I promise!) top-gallant.

The paragraphs that follow detail some of these achievements.

Finances

Careful budgetary planning and a successful fund-raising year enabled college officials to balance the budget for the fifth consecutive year.

Under the leadership of Don Duggan H82, volunteers for the Great Teachers-Scholars Fund raised over $655,000 in unrestricted gifts, and increased memberships in the College's giving clubs — The President's Club, The Founders' Club, and The 1825 Club — by 12 percent. And, for the second year in a row, Centenary was named a finalist in the U.S. Steel Alumni Giving competition, with $117,242 given by alumni to the Great Teachers-Scholars Fund.

Other highlights of the 1981-82 fiscal year include $2,500,000 raised in restricted gifts and $310,000 in decimal gifts from the Louisiana Methodist Conference.

Endowment

Five large endowment gifts and numerous other contributions brought Centenary's total endowment to $15,285,551, an almost $2 millon increase over the preceding year. Gifts included $100,000 from the Woolf Foundation of Shreveport for scholarships in geology; $100,000 from the Brown Foundation to increase the Wortham Chair of Engineering; $300,000 to begin a professional chair in business, and two gifts, $140,000 and $120,000 to the Campus Improvement Program.

Enrollment

For the third year in a row, Centenary experienced a healthy and increased enrollment, despite the nationwide trend of decreasing college enrollments.

Students totaled 1248, which included 984 undergraduates and 264 graduate students. Of the undergraduate students, 764 were full-time and 220 were part-time; 490 were male and 494 were female.

The fifth season of the Fabsteel-Centenary College Quiz Bowl earned better ratings than ever before over KSLA, Channel 12 in Shreveport. A local team, Captain Shreve High School, won the competition against Marshall (Texas) High School. The final match aired during prime time on a Friday evening.

Admissions counselors used new recruiting materials. which were co-ordinated and comprehensive in design. A plan to update the materials every two years was established.

In an effort to combat the decrease in federal financial aid, the "self-help" policy, involving student loans and work on campus has been emphasized, thereby stretching institutional aid dollars as far as possible.

An Enrollment Task Force has been convened to engage in long-range enrollment planning. This group will deal with ways to maintain a stable enrollment over the next several years.

Other special events and activities included hosting the annual High School Weekend; participation in the United Methodist Church College Fairs in Atlanta, Houston, and Indianapolis; the appointment of an admissions counselor for the School of Church Careers; participation in the Louisiana State Fair exhibits and the establishment of a summer orientation for freshmen and their parents.

Academics

The 1981-82 academic year was an active one for research by both faculty and students. Research and scholarly publications are important not only for the obvious reason of discovery and the resultant expanding of knowledge, but also for the equally real benefit of improvement in quality teaching.

Dr. Charles E. Vetter (sociology) was on leave during 1981-82 to spend the year as Humanist in Residence for the Shreveport Chamber of Commerce, an appointment made

possible by a grant from the Louisiana Committee on the Humanities. Dr. Vetter has also just completed a book on "Child Custody in Louisiana."

Dr. Alton Hancock (history and political science) received Centenary's first sabbatical leave and traveled to Marburg, Germany, where he researched in depth (and in German!) the life of Landgraf Philip der Grossmuetig (1504-1567). Three members of the English Department continued summer research at various locations on ongoing projects: Dr. Earle Labor on Jack London at Utah State University and the Huntington Library; Dr. David Jackson on Robert Louis Stevenson at the British Museum, Edinburgh, and Yale University; and Dr. Lee Morgan on Henry Thrale (a major patron of Dr. Johnson) at Oxford University, the National Library of Wales, and the British Museum. Dr. Arnold Penuel (Spanish) spent last summer at Dartmouth and Middlebury studying the ethical and psychological implications of Galdo's social novels.

Dr. Michael Hall (English) and Dr. Royce Shaw (history and political science) both taught in Centenary's summer program, British Studies at Oxford, at St. John Baptist College. Dr. Shaw also continued work on his book on American foreign policy, which he is presently in negotiations with the University of Kentucky Press to publish.

Two professors received Mellon grants for summer workshops. Dr. Lewis Bettinger (psychology) attended Rice and studied "Exploratory Data Analysis" (including computer applications in psychology), and Dr. Webb Pomeroy (religion) went to Vanderbilt to study late Medieval history and culture.

Dr. Edwin Leuck (biology) traveled to Mexico collecting materials for his research into hybridization and cacti; his wife, Dr. Beth Leuck, also a biologist, studying the behavior of the whiptail lizard at the University of Oklahoma.

Dr. Donald Rupert (music) and Professor Willard Cooper (art) took busmen's holidays this past summer. Dr. Rupert attended the University of Maryland Summer Piano Festival, and Mr. Cooper went on a European Museum Tour.

Working on a summer grant from Boots Pharmaceutical, Dr. Robert Zawalski (chemistry) and students Janie Leach and Edward Hall discovered three new chemicals. This significant research is in the tradition of last-year senior pre-med student Pam McPherson, who was part of a team of students at the University of Texas-Arlington, who made an important break-through in the isolation of B-12 binding protein in egg white.

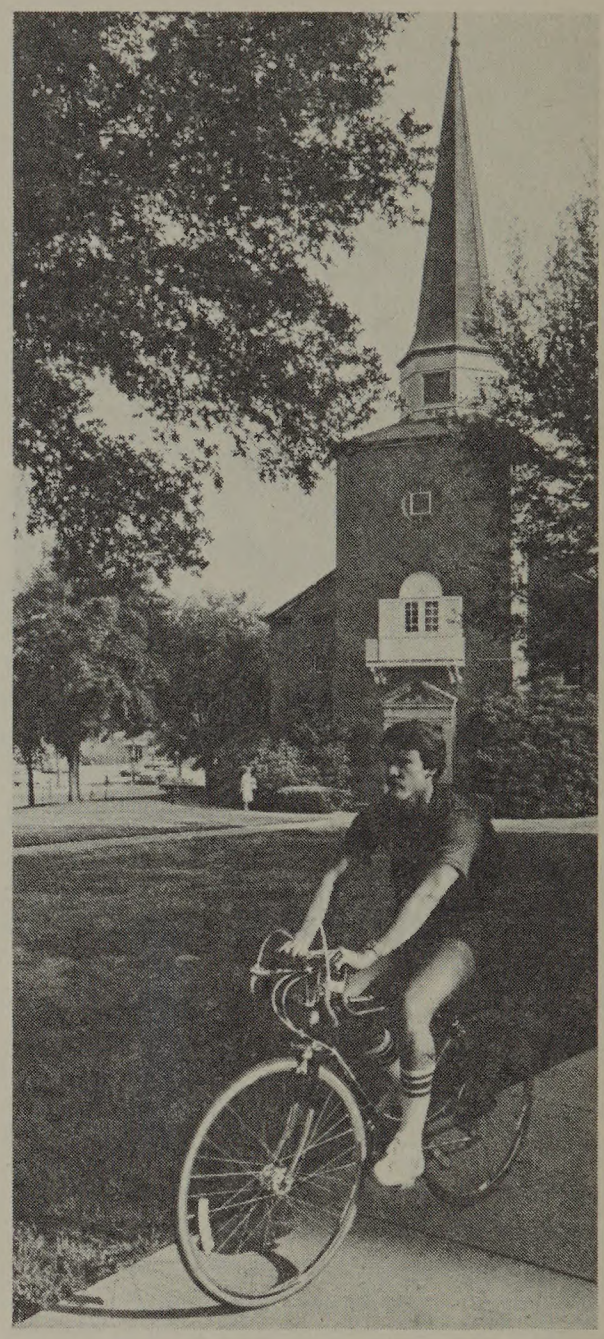
The Centenary-University of Aarhus (Denmark) exchange program took place in the spring with our Dr. Barry Nass (English) and Professor Karl-Heinz Westarp (a *great* Dane) swapping jobs and lifestyles. Three Centenary students participated in the Washington Semester at American University, and one did research at the Oak Ridge Science Laboratory. Ten students were enrolled in the British Studies at Oxford program, and one was in the Centenary-University of London program in "The Multinational Economy."

In October, the faculty approved a fifth master's degree in education for persons working toward an advanced degree in secondary education. The program was put into effect immediately.

Concerned that general education is languishing in the nation, President Webb appointed an ad hoc committee to study the College's curriculum. Dr. Darrell Loyless, vice president of the College, chaired the committee, which will make its report and recommendations in the fall of 1982.

The Marjorie Lyons Playhouse had a very successful year. Its production of "Madame de Sade" was the winning entry in the American College Theatre Festival held in Baton Rouge. The Playhouse's theatre program was also featured in *Playbill,* one of the oldest theatre publications in the United States, and the Playhouse staged the first amateur production of "Harold and Maude."

Next door, the Hurley School of Music continued its popular Friends of Music Series, Opera Centenary, stage and concert bands, and faculty and student recitals. The Centenary College Choir enjoyed an 18-day concert tour of the South and East Coast, which included performing in St. Patrick's Cathedral in New York City.



Scholarship development

The twin problems of inflation and reduced federal aid in 1981-82 made it necessary to find additional financial help for students. This will continue to be a matter of concern as the College attempts to enable its students to continue to have the advantages of a private liberal arts education.

During the year, 28 new scholarships were developed within the community. Donors included individuals, clubs, businesses, and organizations. Thirteen new endowed scholarships were begun with $204,966 contributed. Fifteen new unendowed scholarships totaled $23,496.

In addition to the new scholarships, a total of $278,992 was added to existing scholarship accounts. The total amount of new scholarship money raised in 1981-82 was $507,454. This figure is in addition to money raised for church scholarships, detailed below.

The Church

For the 1981-82 year the relationship between Centenary College and the Church continued to grow. The College is indeed grateful for the continual support of Louisiana churches, not only through the decimal, but also through Church scholarships.

Bienville United Methodist Church, with fewer than 60 members, provided a $1200 scholarship; First Methodist Church in Alexandria established 10 new scholarships. A Methodist family in New Orleans with no Centenary connections apart from their commitment to a church-related college gave $10,000 for an endowed scholarship. Caldwell Parish United Methodist Men, from the four churches in that parish, provided a $1300 scholarship. Two members of the Centenary Church Council each began an endowed scholarship.

From Aurora United Methodist Church came eight students, the largest number from a single church. From Aldersgate in Slidell came a student and a scholarship. These are just a few of the churches and church people who represent the love and support our church community continues to give to Centenary.

A successful Continuing Education Program included January Study Week with a doubled enrollment. Plans were begun to expand the program to meet the requirements set out by the Board of Ordained Ministry — Centenary wants to be the resource ministers will turn to for help.

The Centenary Church Council continued to be a guiding force behind the College's church relationship. The district superintendents, clergy, and laypersons from each of the nine districts have been invaluable in their support in the areas of admissions, development, and continuing education.

Athletics

Centenary athletics had a good year in 1981-82. The Gents basketball team finished the year with 17 wins and 12 losses and placed second in the Trans-America Athletic Conference Tournament.

Centenary's overall men's sports program placed second out of the nine Trans-America Athletic Conference 1981-82 competition, quite an achievement for the smallest college in the conference.

The first Ladies basketball team (competing other than as a club sport) had an outstanding record, winning 22 games and losing 10. The Ladies participated in the AIAW national tournament, a real accomplishment for a first-year team.

The Ladies gymnastics team made its fifth consecutive trip to the national finals, held this year in Denver. After first-place trophies over the past four years, the Ladies took second place at the Denver meet. All six Ladies were awarded All-American honors.

The Ladies of the tennis team also did very well, advancing to the National AIAW finals and finishing in the top 10 for the third consecutive year.

Athletic facilities were improved during the year with the construction of a parking lot adjacent to the baseball field. Groundbreaking ceremonies were held June 28, 1982, for a new six-court tennis complex which will be located east of the Gold Dome. A project of the Gents Club, the new facility is to be completed in the fall of 1982.

Alumni Affairs

The 1981-'82 year marked the establishment of an ongoing network of alumni class agents. Installed in one-third of the alumni classes, agents wrote personal letters to former classmates emphasizing communication and garnering participation in the 1982 class reunions, held for the first time during the summer at Alumni Weekend. The resulting attendance at the Weekend and the good will fostered by the agents during the year prove the value of their efforts and have created much enthusiasm and optimism for future on-campus programs.

The Alumni Board of Directors, led by its President, Wayne Curtis '69, continued to move Centenary's alumni programs forward. Through its guidance and the efforts of individual members, such vital projects as the two annual Phonathons, the first on-campus Real World Seminars, and recruitment of class agents were successfully undertaken.

The recipients of the prestigious Alumni Awards, presented at Alumni Weekend, were:

Austin G. Robertson '34: Hall of Fame Alumnus

Don H. Duggan: Honorary Alumnus

Dr. A. Bradley McPherson (biology): Outstanding Teacher

Dr. Royce Q. Shaw (history & political science): Faculty Research Grant
Molly M. Goodrich
&
Theresa Marie Olah: Alumni Scholarships
Centenary's Magale Library: The $5,000 Alumni Library Grant

William R. DeWare '78 was chairman of the board's Development Committee; Pat Oliver Rosbottom '58 chaired the Career Development Committee; the Alumni Activities Committee was headed by Tom Burton '71, who was also voted president-elect of the Board of Directors for 1982-83.

Special events

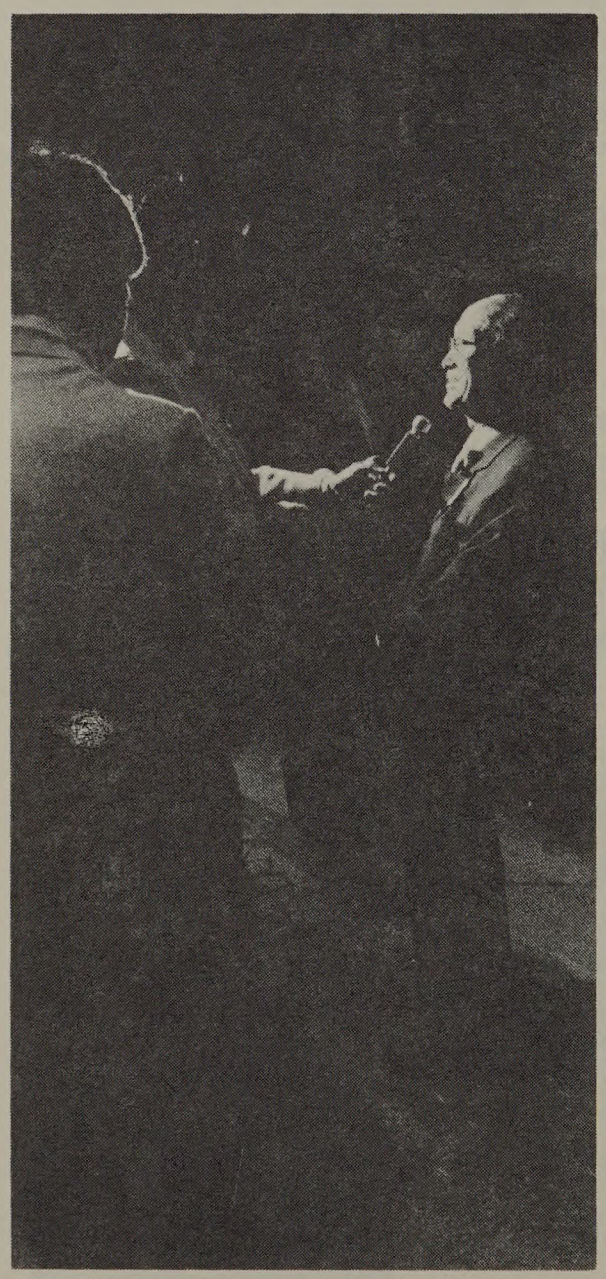
"Mindpower" was a by-word for Centenary College in 1981-82. Participating in a national effort to raise the visibility of higher education, the College adopted as its theme for the year, "Centenary's Energy Is Mindpower." The theme was incorporated into as many facets of College life as possible and resulted in a Special Merit Award presented by CASE, the Council for Advancement and Support of Education.

A memorable occasion in the Fall was the dedication of the Balcom Landmark, built at the corner of Kings Highway and Centenary Boulevard. The brick and cut-stone structure was dedicated to Mr. and Mrs. Harry V. Balcom, who have spearheaded Centenary's Campus Improvement Program.

Centenary welcomed its 20th Woodrow Wilson Visiting Fellow, Edward P. Morgan, veteran TV journalist, who made this campus his home for a week. His visit — to relate the real world to the ivory tower — was sponsored by the Gannett Foundation.

A special guest at Homecoming in December was James Dean '41, senior vice president of Exxon, who spoke to alumni and friends of the College on the energy situation. In February, Mrs. Olga Hirshhorn, wife of the late Joseph Hirshhorn, owner of the world's largest private art collection, accompanied pieces of her personal collection to the Meadows Museum, where it was on exhibit.

The spring saw a parade of stars at Centenary: Dr. Mahmoud Ayoub of the University of Toronto and Dr. William Graham of Harvard University led a day-long discussion of "Islam Today;" State Rep. B. F. O'Neal spoke at Founders' Day; Seisi Kato, chairman of the board of Toyota Motor Sales Co., Ltd., and Dr. Konstatin Simis, an authority on the underground economy in the USSR spoke at Centenary's Seventh Free Enterprise Conference; and former Centenary student John F. Bookout, president of Shell Oil Co., made the Commencement Address to the 157th graduating class.



First Row, Left to Right: Hugh Watson, Ford Williams, Albert Sklar, Jessie Outlaw, Hoyt Yokem, Harvey Broyles, Donald A. Webb, Ruth Foil, H. Blume Johnson, George D. Nelson. *Second Row, Left to Right:* Kenneth Fisher, Austin G. Robertson, Mrs. E. J. Crawford, Jr. (Caroline), Mrs. Beynon S. Cheesman (Katherine), Mrs. Peyton Shehee, Jr. (Virginia), Bentley Sloane, James T. Harris, John Spencer Hardy, William G. Anderson, Donald A. Raymond, Jr., Mrs. Glenn E. Laskey (Virginia), William Russell Barrow, Greg Blackman. *Third Row, Right to Left:* Charles Ellis Brown, Alfred Norris, Harry Balcom, G. W. James, Sr., Paul McDonald.

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CENTENARY COLLEGE OF LOUISIANA
Condensed Statement of Current Funds Revenues, Expenditures and Other Changes
Year ended May 31, 1982

	1982					
	Unrestricted	%	Restricted	%	Total	%
Revenues:						
Student tuition and fees	$2,725,241	41.2	—	—	$2,725,241	33.4
Endowment income	669,662	10.1	$ 599,755	39.0	1,269,417	15.6
Gifts	1,297,363	19.6	549,529	35.7	1,846,892	22.7
Grants — Federal and state	184,275	2.8	135,735	8.8	320,010	3.9
Sponsored programs, organized activities and other sources	317,580	4.8	51,333	3.3	368,913	4.5
Sales amd services of auxiliary enterprises	1,419,359	21.5	203,052	13.2	1,622,411	19.9
Total revenues	$6,613,480	100.0	$1,539,404	100.0	$8,152,884	100.0
Expenditures and mandatory transfers:						
Educational and general:						
Instructional and departmental research	1,791,676	27.2	251,977	16.2	2,043,653	25.1
Organized activities relating to educational departments	30,083	.5	—	—	30,083	.4
Sponsored research	—	—	4,614	.3	4,614	.1
Other sponsored programs	—	—	138,103	8.9	138,103	1.7
Library	157,875	2.4	127,696	8.2	285,571	3.5
Student services	281,692	4.3	—	—	281,692	3.5
Operation and maintenance of physical plant	757,704	11.5	—	—	757,704	9.3
General administration	285,305	4.3	—	—	285,305	3.5
Staff benefits	205,832	3.1	—	—	205,832	2.5
General institutional	742,738	11.3	—	—	742,738	9.1
Student aid	628,819	9.5	406,267	26.2	1,035,086	12.7
Other	—	—	367,023	23.6	367,023	4.5
Mandatory transfers	20,155	.3	—	—	20,155	.3
Total educational and general	4,901,879		1,295,680		6,197,559	
Auxiliary enterprises	1,296,691	19.7	243,724	15.7	1,540,415	18.9
Total expenditures and mandatory transfers	6,198,570		1,539,404		7,737,974	
Other transfers and additions (deductions):						
Excess (deficiency) of restricted receipts over transfers to revenues	—	—	(52,877)	3.4	(52,877)	.6
Transfers to plant funds	(237,601)	3.6	(4,618)	.3	(242,219)	3.0
Transfer to loan funds	(100,000)	1.5	—	—	(100,000)	1.2
Transfer to endowment funds	(16,772)	.2	5,000	(.3)	(11,772)	.1
Reclassification between current funds	(38,737)	.6	38,737	(2.5)	—	—
Total other transfers and additions (deductions)	(393,110)		(13,758)		(406,868)	
Total expenditures, transfers and other additions (deductions)	6,591,680	100.0	1,553,162	100.0	8,144,842	100.0
Net increase (decrease) in fund balances	$ 21,800		$ (13,758)		$ 8,042	

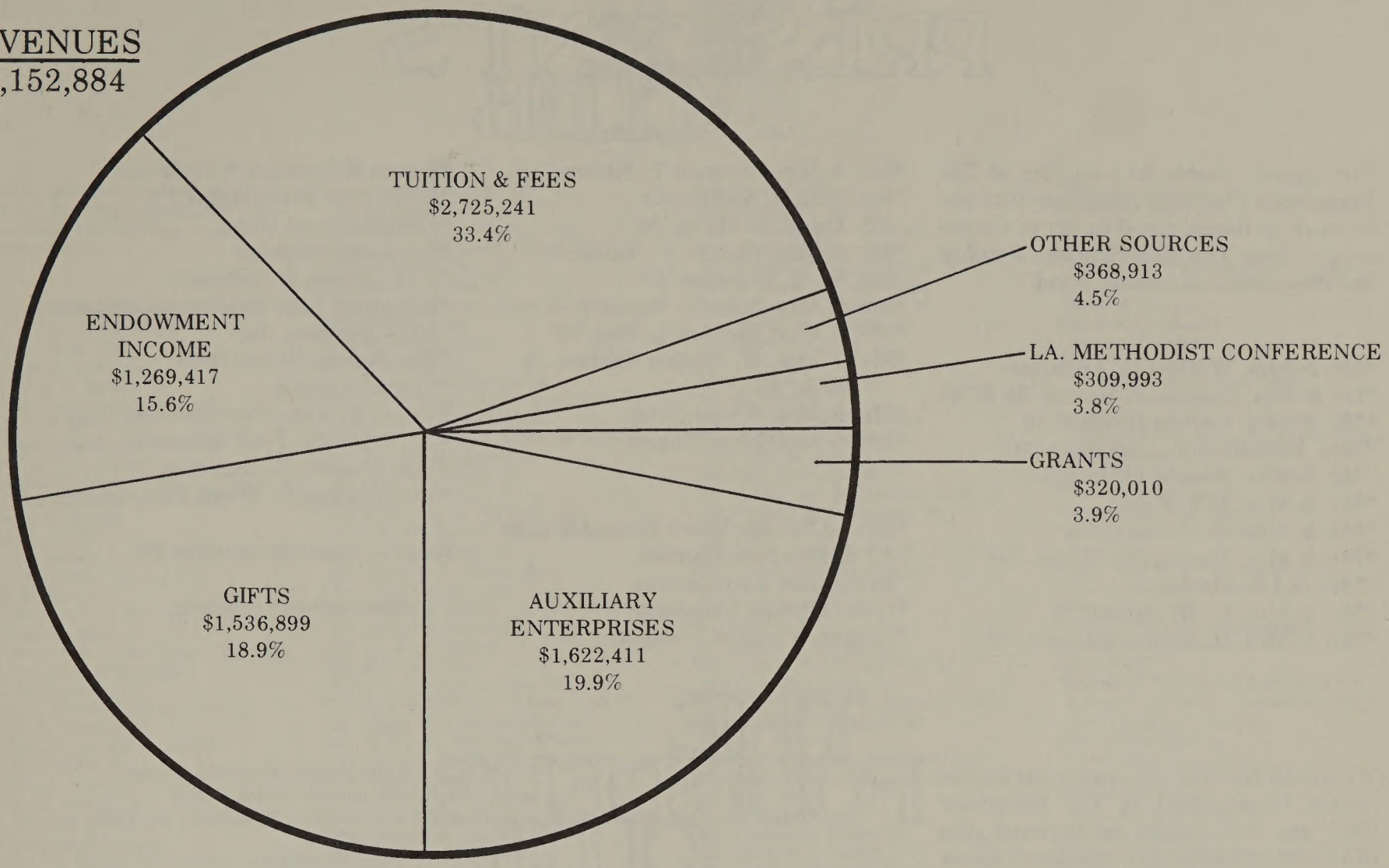
The condensed statement of current funds revenues, expenditures, and other changes for the year ended May 31, 1982, appearing herein have been extracted and condensed from the financial statements of Centenary College of Louisiana, which have been examined and reported on by Pasquier, Batson & Co., independent certified public accountants. Such complete financial statements and report thereon by Pasquier, Batson & Co. may be inspected in the Business Office of Centenary College of Louisiana.

Endowment Funds

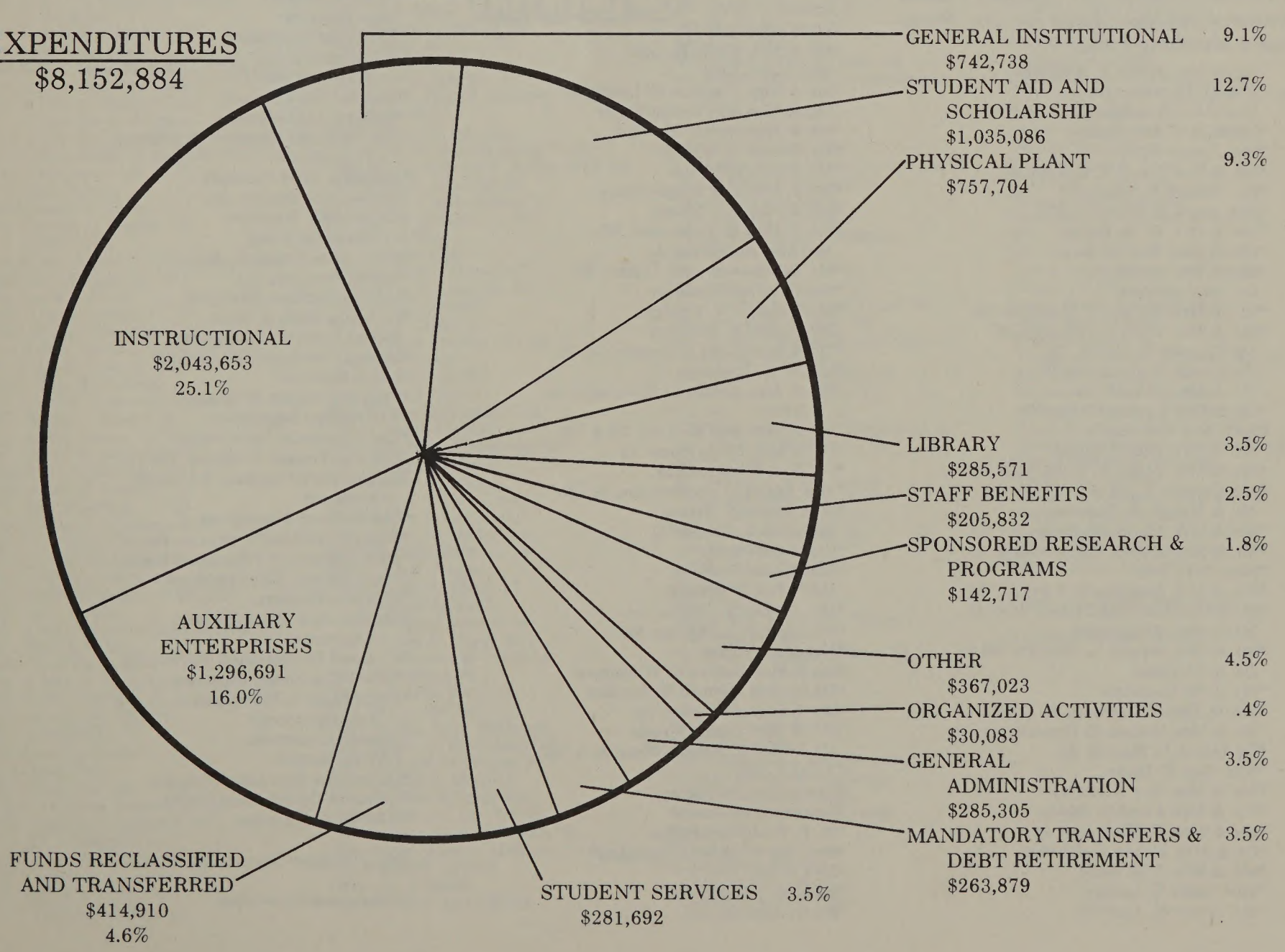
During the year ended May 31, 1982 the endowment funds increased $1,992,713. The book value of these funds as of May 31, 1982 was $15,534,860 and their approximate market value was $14,273,000.

FOR YEAR ENDING MAY 31, 1982

REVENUES
$8,152,884



EXPENDITURES
$8,152,884



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Our grateful thanks to members of The President's Club who contributed $5,000 or more in unrestricted funds to Centenary's Great Teachers-Scholars Fund or the President's Matching Fund.

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*Mrs. Katharine R. Caruthers '50
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*The Wheless Foundation
*The William C. Woolf Foundation

(cmg) — corporate matching gift

* denotes renewed members

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We would also like to express our appreciation to members of The Founders' Club who contributed unrestricted gifts of $1,000 to $4,999 to Centenary's Great Teachers-Scholars Fund or the President's Matching Fund.

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*Cities Service Foundation (cmg)
*Commercial National Bank
Communities Foundation of Texas, Inc.
*Crow Foundation
Crow Interests
*The Davis Foundation
*The Equitable Life Assurance Society of the U.S.
*Goodrich Oil Company
Holloway Oil Company
*The Henrietta Hardtner Hutchinson Foundation
*Industrial Steel Products
*Justiss Oil Company, Inc.
*Kansas City Southern Industries (cmg)
*C. W. Lane Company, Inc.
*Layflat Products, Inc.
*Lincoln National Life (cmg)
*Louisiana Bank & Trust
Motors Securities Company
*National Methodist Foundation
*P & O Falco Inc.
*Pasquier, Batson & Company
The Phillips Foundation
*The Poindexter Foundation
Red Ball Oxygen Company, Inc.
*Richardson's Plumbing & Heating Company
*The Scurlock Foundation
*Seagull Operating Company, Inc.
*Shell Companies Foundation (cmg)
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*Southern Builders
*Southwestern Electric Power Company
*St. Louis Southwestern Railway Co.
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UNI Production
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*Universal Oil Products (UOP)
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(cmg) — corporate matching gift

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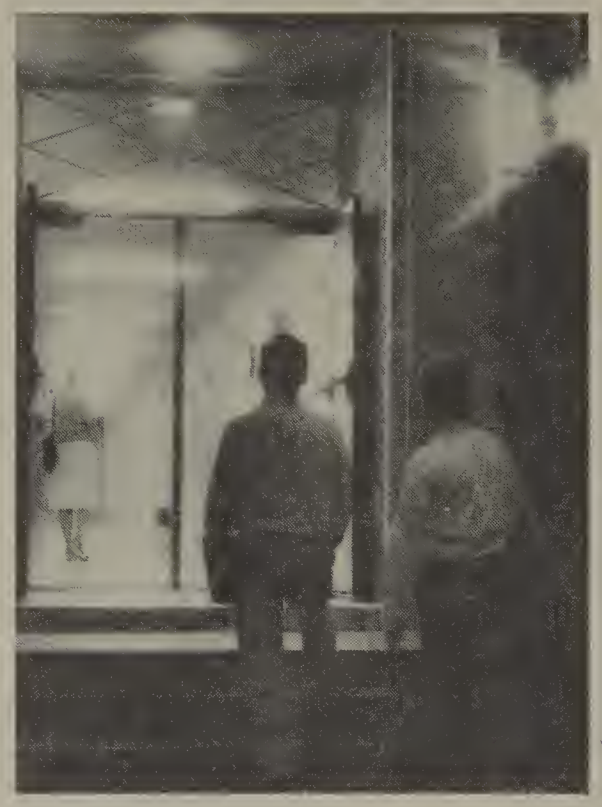

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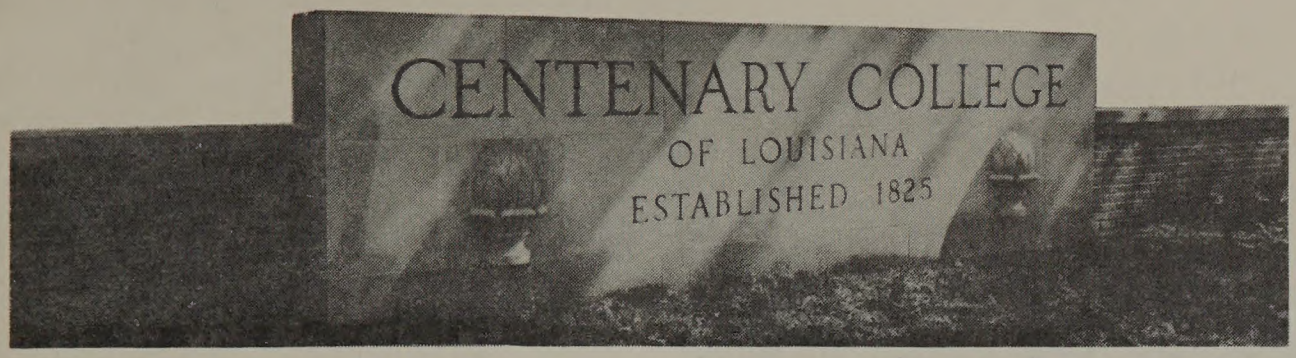
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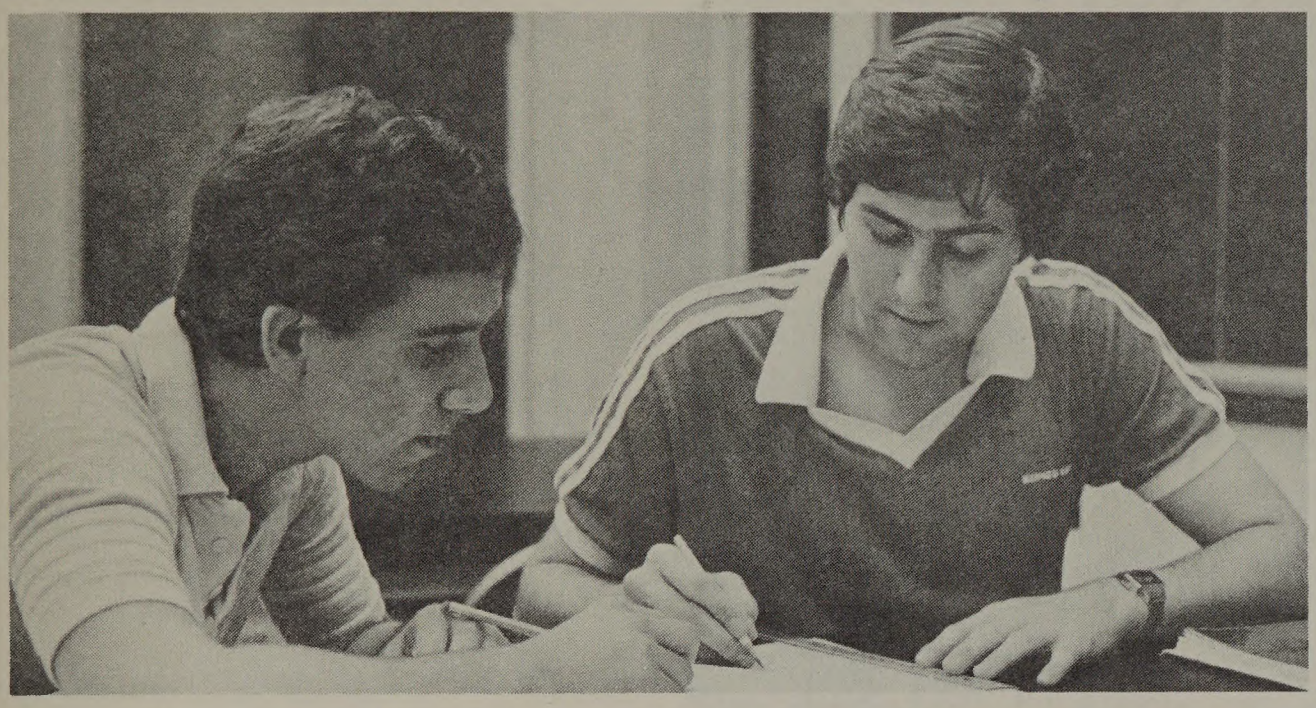

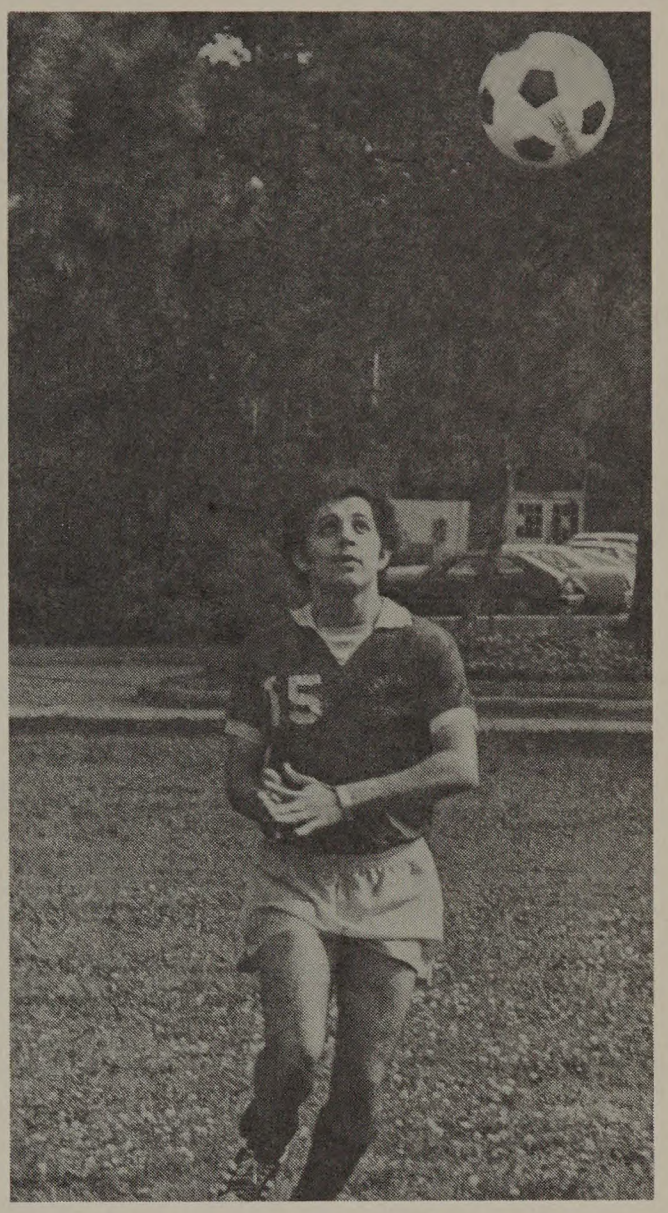

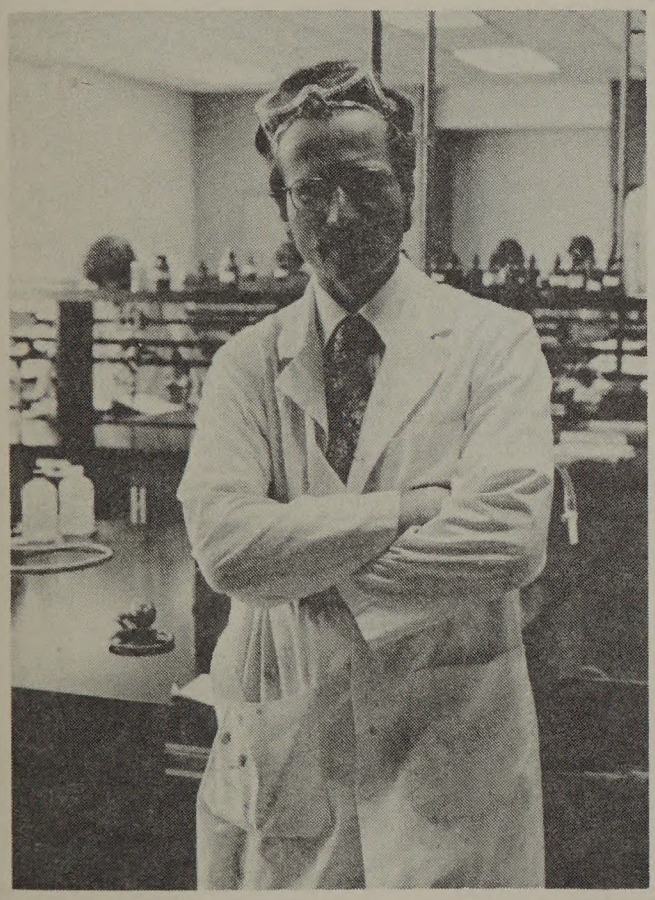

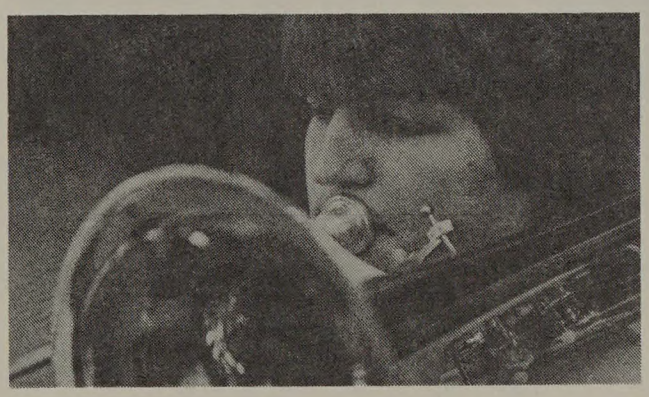

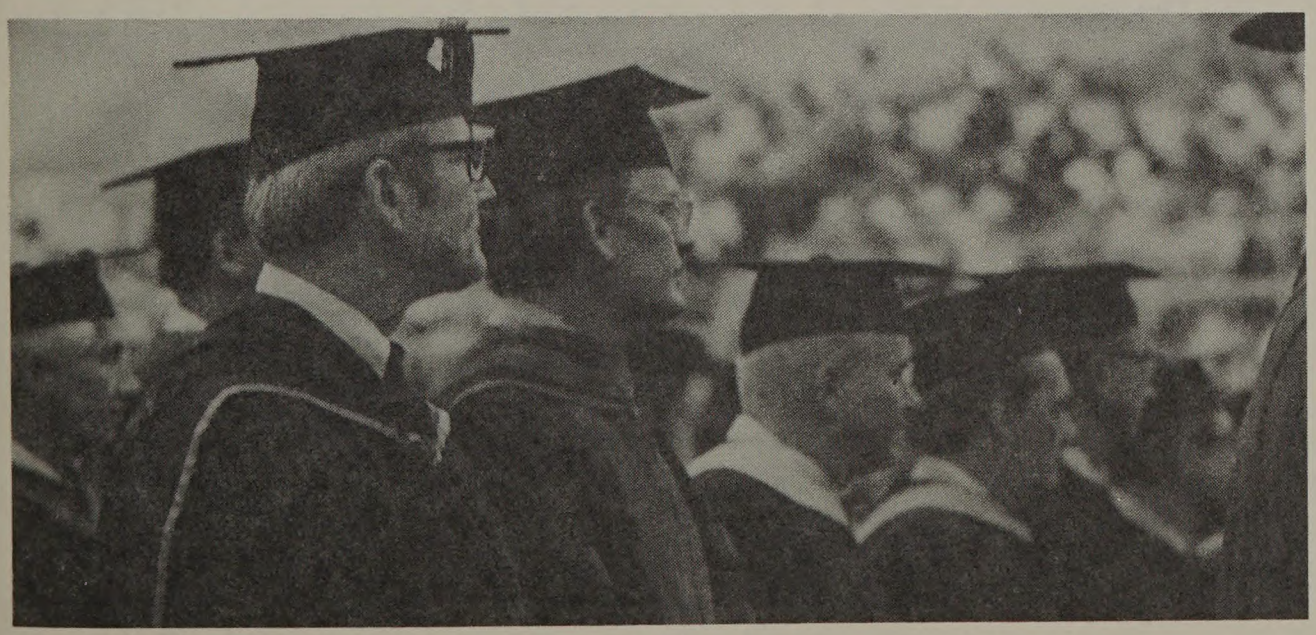

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